



# Code of Ethics

College members are expected to maintain high ethical standards in their personal and professional behavior and to act in accordance with the CCHL Code of Ethics. Ethics should be central to all decision making and in fulfilling social responsibilities.

## ← ACCOUNTABILITY, ADVOCACY AND COLLABORATION →



INDIVIDUAL



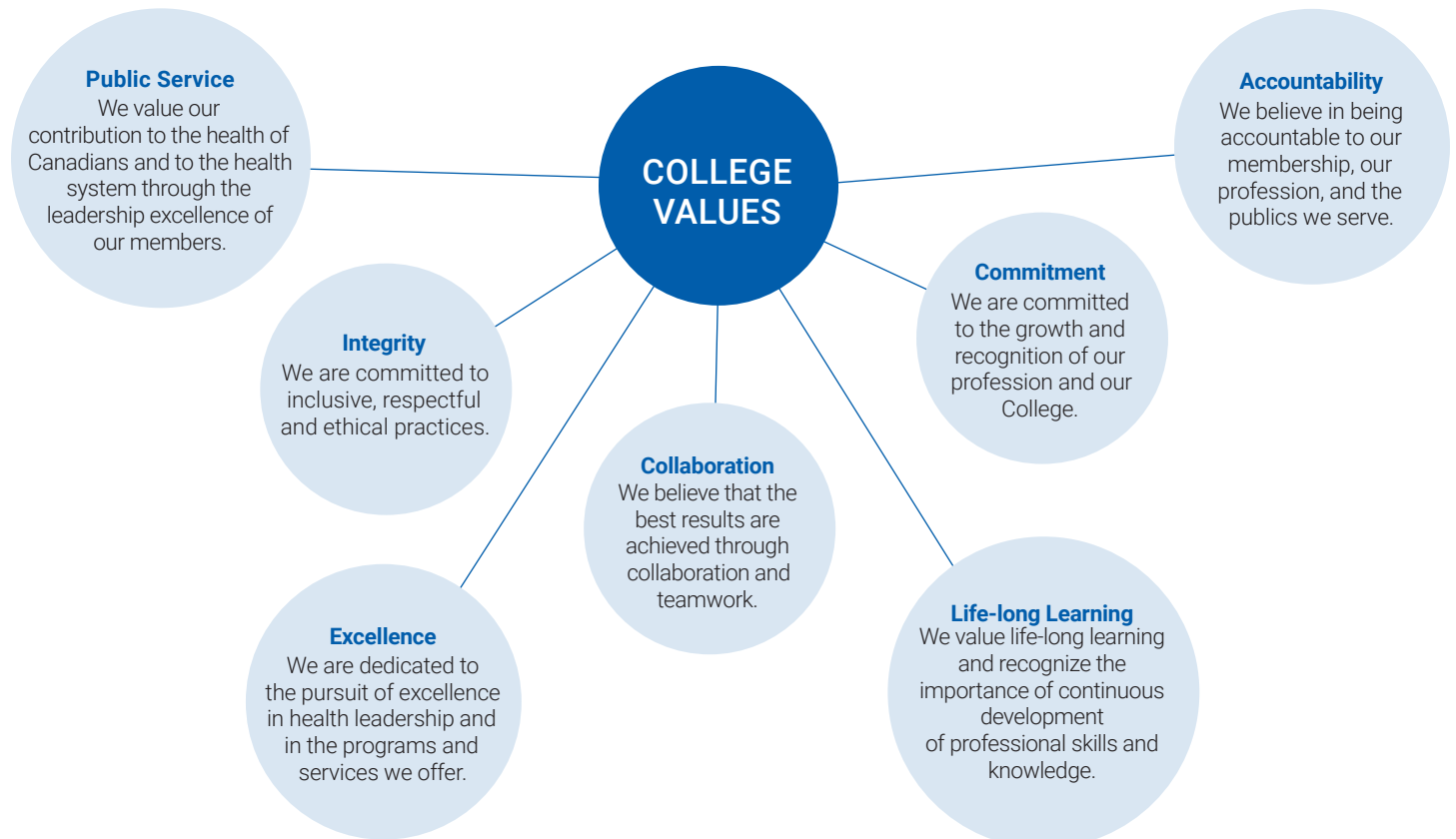
PROFESSIONAL



ORGANIZATIONAL



COMMUNITY



## Code of Ethics



### INDIVIDUAL

- Strive to be exemplary, courteous and respectful in all interactions
- Practice in a manner that exemplifies and promotes equity, diversity, inclusivity and intersectionality
- Promote the timely communication of rights, responsibilities and information to foster informed decision making
- Respect confidentiality of information
- Conduct all relationships in a manner that ensures decisions are not compromised by real or perceived conflict of interest
- Disclose to the appropriate authority any situation that might create or be perceived to create a potential conflict of interest
- Neither accept nor offer personal gifts or benefits with the expectation or appearance of influencing decisions
- Refrain from promoting or endorsing commercial products or services by using the College membership or credentials



### PROFESSIONAL

- Develop, promote and maintain competency in health leadership
- Promote and assist health leaders and students to maintain competence in ethical practices
- Practice cultural humility in a manner that respectfully honors diversity and difference
- Exemplify the College values



### ORGANIZATIONAL

- Ensure ethics is central to all decision making
- Promote ethical conduct and best practices for disclosing, discussing and addressing ethical issues
- Strive to provide quality and safe health services
- Employ sound leadership practices including prudent use of resources
- Communicate truthfully and avoid creating misleading expectations
- Take a leadership role to serve the public interest
- Promote public understanding of health and health services
- Conduct activities in cooperative ways to improve linkages, continuity of care and the health of the community
- Promote a healthy work environment that is respectful, safe, resilient and makes the best use of employee skills, knowledge and experience



### COMMUNITY

- Participate in public dialogue and recommend actions to improve health services and enhance the health of the population in all its diversity
- Strive to identify and meet the health needs of the community
- Assess the impact of leadership, policy, governance, and government decisions on the health of the community and society
- Advocate for changes in policies and practices that adversely impact the health of the intersectional, diverse populations of the community and society

**Members shall act in accordance with the College's code of ethics.**

**If a member has reasonable and probable grounds to believe that another CCHL member has violated this Code of Ethics a formal written complaint should be submitted to the College President & CEO.**

Please refer to the following link on the College website for Code of Ethics reference documents, tools and procedures. [www.cchl-ccls.ca/site/codeofethics](http://www.cchl-ccls.ca/site/codeofethics)

